

Education Research & Consulting



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■ International Students Recruitment Solutions

Eduvisors is a research and consulting firm dedicated to providing cost-effective advisory services to institutions and students across K-12, college and university education. Considered an authority on research driven education trends and best practices, our strategic services help colleges and universities measurably improve performance by making the most of their investments.



Today's international students choose their next educational steps with considerable thought and careful planning ... but are you truly represented where they are?

While many colleges are eager to enter the Indian market – resources are tight and in-country partnerships are marked with uncertainty. To substantiate this experience, international managers have expressed constant challenges with managing the not-so-professional counselor networks in India.

How can your schools engage with the ecosystem in India to calibrate their recruitment strategies?

In response to the emerging need to reach students more effectively and demonstrate a high return on investment, Eduvisors leverages its reputable brand and credibility in India to connect educators to first-to-market network of thoroughly trained education counselors. While our research ensures a constant review of student needs, our business and process consulting expertise in the Indian education sector helps us integrate a network of counselors constantly undergoing extensive training, developed and customized for the needs of the schools.

Counselor standards of conduct developed through regular process improvements and training interventions ensure that students receive quality and consistent information about your school and programs. Our retained engagements with schools also helps us ensure that counselors are given additional training and materials so that the school and its programs are represented fairly and accurately.

'Measurable' Benefits

	<i>Educators</i>	<i>Counselors</i>
Easily develop partnerships in India	✓	
Increase student enrolments	✓	✓
Expand & diversify recruitment reach	✓	✓
Improve student quality	✓	✓
Broaden the portfolio of study options		✓
Maximise out of your time, effort and budget	✓	✓
Strengthen existing business relationships	✓	✓
Keep current with student needs in India	✓	✓
Promote your brand without any risks of dilution	✓	
Access professional training	✓	✓
Benefit from consulting services	✓	✓



Consulting and recruitment solutions for international universities & colleges

Eduvisors Higher Education provides specialized consulting services for universities and colleges interested in expanding their internationalization into India through effective student recruitment programs.

Eduvisors is a research and consulting firm dedicated to providing strategic business advisory services to institutions and other stakeholders in Higher Education.

For further details, please contact us at info@eduvisors.org



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Thank You

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