

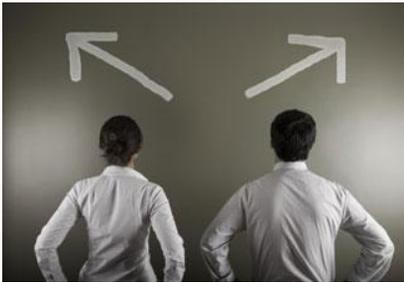
Education Research & Consulting



*professional rigour in education*

## ■ Digital Campus Solutions

*Eduvisors is a research and consulting firm dedicated to providing cost-effective advisory services to institutions and students across K-12, college and university education. Considered an authority on research driven education trends and best practices, our strategic services help colleges and universities measurably improve performance by making the most of their investments.*



From 3 million student enrolments in Higher Education in India in early 1980s to 11 million in 2003; today, that number is closer to 15 million. Perhaps no other statistic demonstrates so dramatically the great strides that have been made to deliver accessibility to a quality education. Is it possible to continue this trend and increase accessibility even further?

**Eduvisors consultants are confident that it is.**

Making high-quality education accessible continues to challenge educators and administrators. The cost of education is rising, budgets are tighter, and regulations and security concerns are growing. IT Strategy and Implementation professionals from Eduvisors have the knowledge to help the educational community operate more efficiently, reduce costs, and serve their constituents more efficiently.

Through our partnerships with best-of-breed campus solution providers internationally, we not only offer the best solutions towards a digital campus but also work towards customizing them for the needs specific to the educational institutions in India. Our IT Strategy practice provides a wide array of digital campus services to our clients, ranging from strategy to operations improvement to project and program management of large systems integrations. Some of the solutions areas that we consult in, are:

## IT Strategy and Assessments for Higher Education

### Alignment of IT to the Institute's Strategy – “Doing the Right Things”

- Communicate to all stakeholders with a common language
- Show alignment of people, process, and technology to strategy
- Change the perception of IT from a cost center to a valued asset
- Improve ability to address critical enterprise wide issues like security



### Improved Planning and Reduced Complexity – “Doing Things Right”

- Clear articulation of the current “as-is” state and the future “to-be” state
- Alignment and prioritization of initiatives to move the organization to the future architecture
- Reduced complexity in IT infrastructure
- Maximum ROI in existing IT infrastructure
- Increased portability of applications
- Improved interoperability and easier system and network management
- Easier upgrade and exchange of system components

### Adoption of Disciplined Strategies – Enabling Faster, Simpler, and Less Expensive Technology Adoption

- Buying decisions are simpler because the information governing procurement is readily available in a coherent plan
- Procurement process is faster, maximizing procurement flexibility without sacrificing architectural coherence
- New technology is easily integrated because it was aligned to the architecture before being invested in
- Best practices governed by EA simplify using technology to support strategy
- Flexibility to make, buy, or outsource IT solutions
- Decreased software development, support, and maintenance costs



## Web Strategy for Hybrid Delivery

As more institutions integrate their service offerings with their online presence, the need for a well-organized and architected Web presence is paramount. Information can no longer be placed online within a flashy website and be considered complete.

The Web presence must employ a robust hierarchical structure that reflects institutional priorities and is meaningful to all constituents of the institution, facilitating transactional as well as informational exchanges.

The needs of colleges and universities are continually changing as the expectations of students, faculty, staff, and community change from term to term. As a result, an institutional Web presence needs to anticipate and meet these expectations if it wants to engage all end users meaningfully. Whether it is an enhancement service to coordinate institutional branding or a complete information architectural review to align the mission of the Web site with the mission of the institution, the IT Strategy and Implementation consultants from Eduvisors along with its IT partners are invaluable in the completion of these and a variety of other tasks.

### Service Features

- Experienced professionals who apply industry standard techniques to organizing information
- Opportunity to realign Web site aesthetic elements to better represent institutional branding and image
- Monthly quality assurance and quality control audits and reports during the design and following the release of the institution's Web site

### Service Benefits

- Strategic information architecture and roadmap planning services align your Web initiatives with your institutional mission for future growth
- Design process results in review of existing Web site content; all old content is either updated or discarded as appropriate
- Completed designs allow future development and enhancements to follow established styles and guidelines in terms of both technology and business processes.

## ERP for higher education – Measurable Benefits

Rethinking the way that you deploy your human resources — focusing them on more strategic activities and giving them new and innovative tools that help them to do their jobs better and faster — is the new paradigm in higher education. To support these organizational and process changes, Eduvisors offers planning, requirements gathering, implementation and upgrade support for administrative package solutions.



Enterprise resource planning (ERP) applications, such as student, administrative, financial and human resource systems, are designed to improve the efficiency of the organization by streamlining the back-office operations and automating day-to-day business processes. These systems from best-of-breed international partners of Eduvisors form the internal backbone of the institution's application architecture.

Eduvisors conducts infrastructure readiness assessments, project scoping and planning, business and technology requirements development, system selection, project management, security assessments, and change management services. We along with our Systems Integration partners offer implementation and upgrade support for package systems, including financials, human resources, payroll and student information systems.

**Eduvisors** is a research and consulting firm dedicated to providing strategic business advisory services to institutions and other stakeholders in Higher Education.

*For further details, please contact us at [info@eduvisors.org](mailto:info@eduvisors.org)*



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## Thank You

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