

Education Research & Consulting



professional rigour in education

■ Leadership *through* Collaborative Research

Eduvisors is a research and consulting firm dedicated to providing cost-effective advisory services to institutions and students across K-12, college and university education. Considered an authority on research driven education trends and best practices, our strategic services help colleges and universities measurably improve performance by making the most of their investments.



Researched Insights Institutions Need to Leap Into Leadership

In an environment of increased transparency, your institution is under more pressure than ever before to provide superior programs and services.

Clear metrics and meaningful information are critical to making a data-driven case for change at your institution. Too often, though, institutions do not have the information, tools, or processes they need to understand performance and define a strategic path forward.

Eduvisors' Collaborative Research membership bridges this gap by providing consultative studies through primary and secondary research of benchmarking data from domestic and international educational institutions. The studies sponsored by the memberships help you manage your current institutional performance against Indian and international programs, clearly identifying the improvements that align with your goals and as a result help you implement the best practices.

Collaborative Research

Our studies are developed and executed with input from the institutions that make up the membership group, with members playing a lead role in defining each study's goals. Members also assist in these projects by providing survey lists, benchmark data, and best practices examples.

Based on the research interests of members of the program, some of the research themes have emerged. Examples of the types of issues that fall under such research themes include:



Cost Effective and Efficient Operations

- Models and financial benchmarks for resource allocation and alignment
- Organizational design and structures for efficient management

Program Portfolio Development

- Market research for new program development
- Aligning programs to meet employer needs
- Understanding international initiatives and opportunities
- Mapping the competitive environment

Recruiting, Retaining and Developing Faculty

- Attracting and hiring high-quality faculty
- Faculty compensation - Benchmarks and practices

Student Enrolment and Retention Management

- Branding and strategic marketing
- Managing fee structures and affordability
- Authentic program specific messaging for each student segment
- Parents as influencers

Online and Hybrid Delivery of Programs

- Program-wise online higher education market update
- Benchmarking online operations
- Taking stock of employer policies and attitudes toward online education
- Survey of online program students and alumni



Custom Analysis

Custom Analysis is targeted, member-specific research studies with topics identified and prioritized by individual members.

They focus on strategic and operational issues specific to that member involving analysis of their own data or best practices in use by other members and are used by members to address their immediate, campus-specific challenges.

Custom Inquiry

Members may contact the respective account managers at any point to pose questions about our research findings or to request customized analysis of available data. Outputs may take the form of memos, data tables, or slide presentations and are proprietary to the member, and are therefore not shared with other members.

Our Institutional Research team brings unparalleled expertise in creating long-term relationships with colleges and Universities across the country. Our skilled consultants are experts in data governance, business analysis, social science, and statistical research methods. Working with decision makers across your institution, they help you gather the knowledge you need to:

- ✓ Create greater visibility into current performance
- ✓ Understand what actions will create the most significant improvements
- ✓ Institute a knowledge gathering process that is a holistic, repeatable, and systematic

Eduvisors is a research and consulting firm dedicated to providing strategic business advisory services to institutions and other stakeholders in Higher Education.

For further details, please contact us at info@eduvisors.org



professional rigour in education

Thank You

Gurgaon

A-25/12
DLF Phase 1
Gurgaon – 122 002
India

Bangalore

1084, Sobha Daffodil,
Somasundarpalya, Sec -2,
HSR Layout, Bangalore 560 102
India

Delhi

1400A
14th Floor, Devika Tower
6 - Nehru Place
New Delhi – 110 019
India

Hyderabad

Lotus 107, Serene County
Gachibowli
Hyderabad – 500 032
India